



With an ERA Home Protection Plan<sup>®</sup> administered by American Home Shield<sup>®</sup>, homes sell:\*

- **23** days faster
- an average **4% higher** at closing
- **.63% closer** to list price

Doesn't sound like much?

Consider that the average listing price was **\$479,125** and **.63% of that is \$3,018!**

That makes a difference!

Place an ERA Home Protection Plan on all your listings and your customers will thank you.



Administered by



\*Study conducted in conjunction with a large national real estate firm. Results verified by Cannon & Company, a third party accounting firm. Data compiled from such firm's residential real estate listings that closed between 1/1/07 and 03/31/08 (158,197 total listings).

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